

# Make the first impression on potential buyers a positive one.



## BENEFITS OF HOME STAGING

- Your home will sell at a maximized price—and an average of 33 days faster than a non-staged home.
  - Staged homes appeal to a broader range of buyers.
  - Real estate agents will show your home to more potential buyers.
  - Building inspectors and potential buyers view staged homes as well cared for.
- Staged homes often get better appraisal values.
  - Staging is a useful step in the packing process.
  - Staged homes create buyer interest. (nearly 98% of prospective buyers shop online before contacting a realtor)

**Home staging is the art of preparing your home for sale in the real estate marketplace.** The goal of staging is to make a home appealing to the highest number of potential buyers. We try to work with the furnishings you already have to enhance the look and feel of your home.

Please call Home Staging by Julie at 978-249-8550 to discuss how we can help you make your home look its best for potential buyers.

*Home Staging  
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